

2025 Lakewood Magazine

The most efficient way to reach all of Lakewood's residents and consumers

Lakewood Magazine is a proven marketing tool and will return with the community magazine and residents guide for 2025. This city publication will highlight all the great things happening in Lakewood for residents, businesses, development and more.

- **45,000+ copies** will be in circulation with a one-year shelf life
- Copies will be mailed to every Lakewood home and business
- *Lakewood Magazine* will be given to new residents
- *Lakewood Magazine* will polybag with the June issue of *Cleveland Magazine* to promote Lakewood as a great place to live, work and do business.

As an added bonus, a digital version of *Lakewood Magazine* will be available for 12 months on **onelakewood.com**, **lakewoodchamber.org** and **clevelandmagazine.com**. Your ad will be featured with a hyperlink to your Web site.



CLICK HERE TO VIEW THE LATEST EDITION



	Ad Size	4-Color Rate	15% Discount*
Full Page Bleed	8.25" x 11.125"	4,475	3,800
Full Live Area	7" x 10"		
2/3	4.625" x 10"	3,545	3,015
1/2	7" x 4.875"	2,550	2,165
1/3	4.625" x 4.875"	1,810	1,535
1/6	4.625" x 2.375"	945	800
1/8	3.375" x 2.375"	455	385
Second Cover		4,785	
Third Cover		4,550	
Fourth Cover	8.25" x 10"	5,000	

*Lakewood Chamber of Commerce Members receive 15% off rate card
 **Ad design services available starting at \$85. Discount applied to design fee when materials are supplied by the ad due date.

⇒ **BONUS** purchase a 1/2 page or larger print ad and receive a 15,000 impression web banner campaign on **ClevelandMagazine.com**
 ⇒ **Digital Ad Sizes:** 300x250, 300x600, 728x90, 320x50

Cleveland
STUDIOS

DIGITAL OPPORTUNITIES

☐ **Sponsored Social Media Post -**

\$700

- 3 to 5 images with minimal text accepted. If video, 9:16 aspect ratio is recommended
- Up to 75 words of copy for Instagram caption, up to 100 words of copy for Facebook caption and up to three hashtags.

☐ **Email Newsletter Sponsorship -**

\$700

- Includes two static, medium rectangle (300x250) placements
- Provide URL to link creatives to

☐ **Video Creation - Starting at \$3,000**

Issue Date: May

AD CLOSE: 3/12/25

AD DUE: 3/14/25

FOR MORE ADVERTISING INFORMATION, CONTACT YOUR ACCOUNT MANAGER:

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