

# 2025 Lakewood Magazine

*The most efficient way to reach all of Lakewood's residents and consumers*

Lakewood Magazine is a proven marketing tool and will return with the community magazine and residents guide for 2025. This city publication will highlight all the great things happening in Lakewood for residents, businesses, development and more.

- **45,000+ copies** will be in circulation with a one-year shelf life
- Copies will be mailed to every Lakewood home and business
- *Lakewood Magazine* will be given to new residents
- *Lakewood Magazine* will polybag with the May issue of *Cleveland Magazine* to promote Lakewood as a great place to live, work and do business.

As an added bonus, a digital version of *Lakewood Magazine* will be available for 12 months on **onelakewood.com**, **lakewoodchamber.org** and **clevelandmagazine.com**. Your ad will be featured with a hyperlink to your Web site.

*For more advertising information, contact your account manager:*

**Paul Klein**, klein@clevelandstudios.com **216-970-9778** **Julie Bialowas**, bialowas@clevelandmagazine.com **216-377-3677**



**CLICK HERE TO VIEW THE LATEST EDITION**



	Ad Size	4-Color Rate	15% Discount*
<b>Full Page Bleed</b>	8.25" x 11.125"	4,475	3,800
<b>Full Live Area</b>	7" x 10"		
<b>2/3</b>	4.625" x 10"	3,545	3,015
<b>1/2</b>	7" x 4.875"	2,550	2,165
<b>1/3</b>	4.625" x 4.875"	1,810	1,535
<b>1/6</b>	4.625" x 2.375"	945	800
<b>1/8</b>	3.375" x 2.375"	455	385
<b>Second Cover</b>		4,785	
<b>Third Cover</b>		4,550	
<b>Fourth Cover</b>	8.25" x 10"	5,000	

*\*Lakewood Chamber of Commerce Members receive 15% off rate card  
\*\*Ad design services available starting at \$85. Discount applied to design fee when materials are supplied by the ad due date.*

⇒ **BONUS** purchase a 1/2 page or larger print ad and receive a 15,000 impression web banner campaign on **ClevelandMagazine.com**  
⇒ **Digital Ad Sizes:** 300x250, 300x600, 728x90, 320x50



## DIGITAL OPPORTUNITIES

### □ **Sponsored Social Media Post -**

**\$645**

- 3 to 5 images with minimal text accepted. If video, 9:16 aspect ratio is recommended
- Up to 75 words of copy for Instagram caption, up to 100 words of copy for Facebook caption and up to three hashtags.

### □ **Email Newsletter Sponsorship -**

**\$645**

- Includes two static, medium rectangle (300x250) placements
- Provide URL to link creatives to

### □ **Video Creation - Starting at**

**\$2,750**

- **Influencer Package:** Includes storyboard, 90-minute video shoot at one location, short (6-15 sec.) and long (30-60 sec.) cuts of video, one round of client revisions and vertical format provided
- **Social Video Creation:** Includes collaboration with Cleveland Studios team to plan video vision, including tone, audience goals and call to action
- Reach out to Account Manager to learn more about amplification opportunities

**Issue Date: April**  
**AD CLOSE: 2/24/25**  
**AD DUE: 2/26/25**

