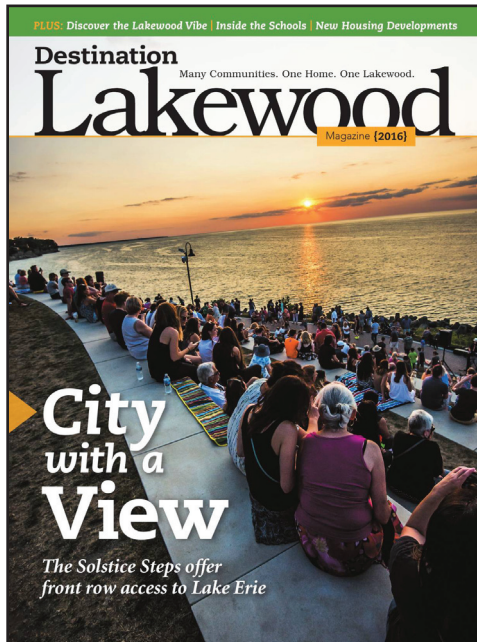


2017 Lakewood Magazine: Destination Lakewood

Lakewood's Official
Magazine & Residents Guide



The most efficient way to reach all of Lakewood's residents and consumers.

Target your advertising – Your advertising support of *Lakewood Magazine* will help you reinforce your marketing message to the readers you want to reach most – the people who live within a few minutes of your location.

Reach the consumers you want – *Lakewood Magazine* is a high quality publication from the city and chamber of commerce and will be a key promotional tool for the entire year – both in print and online, both in Lakewood and throughout the region, your ad will not be missed.

Lakewood Magazine is a proven marketing tool and will return with an all-new community magazine and residents guide for 2017. This city publication will highlight all the great things happening in Lakewood for residents, businesses, development and more.

We've got great rates and premium positions available.
Call us at 216-377-3693 or send an email to

klein@glpublishing.com

Distribution with Regional Reach & Local Impact

This is Lakewood's own magazine.

- 45,000+ copies will be in circulation with a one-year shelf life
- Copies will be mailed to every Lakewood home and business
- Used to market our community to visitors and to the greater Cleveland area
- *Lakewood Magazine* will be given to new residents
- *Lakewood Magazine* will polybag with *Cleveland Magazine*, reaching the region's top business executives
- **As an added bonus**, *Lakewood Magazine* will be available for 12 months as an electronic magazine via the Internet at onelakewood.com, lakewoodchamber.org and clevelandmagazine.com. Your ad will be featured with a hyperlink to your Web site. See the 2016 magazine at www.glpublishing.com/digitaleditions/lakewood2016.

	Ad Size	4-color	15% Chamber Discount*	
Rate Card*	Full Page	7" x 10"	3,900	3,325
	2/3	4.625" x 10"	3,090	2,625
	1/2	7" x 4.875"	2,230	1,895
	1/3	4.625" x 4.875"	1,575	1,340
	1/6	4.625" x 2.375"	825	700
	1/8 Resource Ads	3.375" x 2.375"	395	335
	Second Cover		4,385	
	Third Cover		4,165	
	Fourth Cover		4,590	

*Please contact your account representative for full ad specifications.
**15% discount for qualifying Lakewood Chamber of Commerce members.

Reach more of the customers you want!

Lakewood Magazine will polybag with the September 2017 issue of *Cleveland Magazine* to promote Lakewood as a great place to live, work and do business.

Cleveland
MAGAZINE

For more information about advertising, contact your account representative or call us at 216-377-3693.

Ad Sales: Close June 19 • Ad Materials: Due June 26 • Issue Date: August 2017

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