

CHAMBER CONNECTION

THANK YOU TO OUR SEPTEMBER SPONSOR

SEPTEMBER 1, 2017

CHAMBER CONNECTION

INSIDE THIS <u>ISSU</u>E:

THIS MONTH'S 2 EVENTS

NESS NESS

RE IN

≥ 6

3

BUSI

TASK FORCE News

UPCOMING 4 EVENTS

COSE CORNER 5

MEMBER NEWS 6 & EVENTS

WELCOME NEW 9 MEMBERS

AUGUST EVENT 10 PHOTOS

FROM THE CEO & PRESIDENT

If you're like me, you're looking for ways to save money every September. You're still paying off your summer vacation and then you get hit with college tuition, school supplies, and all the other expenses associated with sending kids back to school. Well, the Lakewood Chamber of Commerce has you covered because we have some great events for you to attend this month and **ALL OF THEM ARE FREE!**

First, the Lakewood Chamber - in conjunction with Bike Lakewood, the City of Lakewood and LakewoodAlive - is proud to announce, **Bikes & Business: How to Pedal Your Way to the Top**. This bike education forum explains why being bicycle-friendly benefits your bottom line. The event is on Thursday, September 21 at 8am at Lakewood Public Library. It is free to attend and open to all Lakewood businesses. Look for details in the Weekly Update.

continued on page 7

LAKEWOOD

PUBLIC LIBRARY

SPECIAL POINTS OF INTEREST:

- Bikes and Business
 Forum: page 7
- Thank you to supporters of the New Teacher Luncheon: page 8
- Sponsor—or donate to the 9th Annual online auction! page 9

FROM THE BOARD CHAIR



Block parties are a tradition in Lakewood. Virginia Avenue celebrated its 50th annual block party on August 26th. Congratulations!

I had the pleasure of being a guest at the block party on Chesterland Avenue on that same afternoon. The residents of that street had not held a block party in 40 years, but there was overwhelming interest from the residents to start a new tradition.

The Chesterland organizers put on quite a party. The Lakewood Police Department brought a tactical vehicle, the Lakewood Fire Department had both an ambulance and a fire truck at the event, and one of the organizers rented a bouncy house for the day. And, of course, there was lots of food!

Not all block parties have to be so elaborate. Even a low-key party can be a fun experience for your whole family.

Continued on page 5

lakewoodchamber.org

THIS MONTH'S EVENT: TELL US YOUR STORY POWERED BY PECHAKUCHA

Tell Us Your Story powered by PechaKucha 20 images x 20 seconds

an amazing evening of fast paced talks on professional journeys and entrepreneurship

presented by the Chamber's Education
Task Force

Join us for **Tell Us Your Story**, an informal and fun gathering where community and business leaders will share their career stories and entrepreneurial journeys in the PechaKucha 20x20 format.

SPONSORED BY

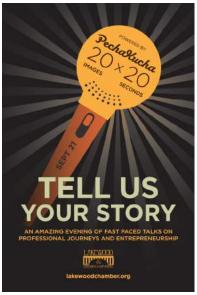


Presenters include:

- Yakoob Badat: House Principal, Lakewood High School
- Karen Bosworth: Owner, KB Confections
- Judy Grzybowski, Manager, Lakewood Public Library
- Tim Hayes, CEO, Cardboard Helicopter
- Diane Helbig, Owner, Seize This Day
- Jessica Parkison, Owner, Salt+ Cleveland
- Mary Ann Stropkay, SVP/Chief Revenue Officer, First Federal Lakewood

Thursday, September 21st 6:30pm

Around The Corner Warehouse Room Free, cash bar RSVP below





Free to attend, RSVP strongly recommended:

 $\underline{\text{http://lakewoodchamberoh.chambermaster.com/events/details/tell-us-your-story-powered-by-pechakucha-369}$

ALSO THIS MONTH:

Lakewood Candidates Forum

Presented by the Lakewood Chapter of the League of Women Voters and the Lakewood Chamber of Commerce Legislative & Governmental Affairs Task Force.

This is an opportunity to hear from candidates for Lakewood City Council At-Large and Lakewood City Schools Board of Education.

Wednesday, September 27th
Lakewood City Hall Auditorium, 12650 Detroit Avenue, Lakewood
7:00pm, free



TASK FORCE & COMMITTEE NEWS

Economic Development Task Force

The **City of Lakewood** has partnered with **LakewoodAlive** and the **Lakewood Chamber of Commerce** on a new commercial space availability platform which presents a comprehensive list of commercial vacant properties that are for sale or lease. If you notice a newly vacant storefront or a vacancy in your office building, please contact the Chamber office at 216-226-2900 and help us keep this list up to date by reporting any recent vacancies or business changes to our attention.



Check out the link http://www.onelakewood.com/AvailableProperties/ which is also posted on both the LakewoodAlive and Lakewood Chamber of Commerce websites.

Membership & Marketing Task Force

The Marketing and Membership Task Force needs your help identifying potential members of the Lakewood Chamber of Commerce. They've created a new "Bring a Guest for Free" policy to encourage your participation. Any current member can bring a potential member to a Chamber luncheon at no charge. Your guest must be a legitimate prospect doing business in Lakewood and agree to a follow up call from a member of the task force. For more details, contact Patty or Val by email, or by phone at 216-226-2900.



Legislative & Governmental Affairs Task Force

The 2017 Elections are just around the corner and the Lakewood Chamber of Commerce will be partnering with the Lakewood Chapter of the League of Women Voters to host a **Candidates' Night on Wednesday, September 27, 2017 at 7pm at the Lakewood City Hall Auditorium.** The event is free to the public and will focus on all local elections. This election forum is non-partisan and serves solely as a means to educate Lakewood voters on the candidates and their positions on local issues. Please join us.



Education Task Force

The Education Task Force is once again hosting a Lakewood PechaKucha Night on Thursday, September 21st at **Around the Corner**. This year's theme is "Tell Us Your Story", sponsored by **Lakewood Public Library**. This fast paced and entertaining evening will feature some of Lakewood's most prominent professionals telling us their career stories and entrepreneurial journeys in the PechaKucha 20x20 format. Visit www.lakewoodchamber.org for details.



DOUBLE YOUR BENEFITS WITH A CHAMBER / COSE DUAL MEMBERSHIP



For over 40 years, COSE (Council of Smaller Enterprises) has protected and advocated for the small businesses in the region. As the region's small business expert organization, COSE offers its members networking and educational events, advocacy on legislative and regulatory issues and cost-effective group purchasing programs. The programs and services COSE offers are designed to grow Northeast Ohio's small business community successfully.

New benefits available with dual membership in COSE and the Lakewood Chamber of Commerce

Dual members now have access to new resources and opportunities for your business.

Join the Lakewood Chamber of Commerce and COSE at the **Savings and Support Level** or the **Business Connections Level** and receive standard benefits at each level plus additional opportunities and resources.

Contact COSE with your questions about dual membership at 216-592-2355 or email memberservices@cose.org.

UPCOMING EVENTS

Thursday, September 21st

Tell Us Your Story powered by PechaKucha

Join us for Tell Us Your Story, an informal gathering where community and business leaders will share their career stories and entrepreneurial journeys in the PechaKucha 20x20 format See details on page 2.

Sponsored by



Wednesday, September 27th

Lakewood Candidates Forum

Presented by the Lakewood Chapter of the League of Women Voters and the Lakewood Chamber of Commerce Legislative & Governmental Affairs Task Force.

Lakewood City Hall Auditorium, 12650 Detroit Avenue, Lakewood. 7:00pm, free



Friday, October 20th

Join us for the final event in the Chamber's 2017 Speaker Series

sponsored by Cleveland Clinic Lakewood, COSE Council of Smaller Enterprises, Cox Business, and First Federal Lakewood

Can Lakewood Become the Healthiest City in America? Luncheon with Dr. James Hekman, Medical Director, Cleveland Clinic Lakewood Family Health Center.

Brennan's Catering & Banquet Center, 13000 Triskett Road, Cleveland

11:30am registration & networking, 12pm lunch & program.

\$20/members, \$25/non-members.

http://lakewoodchamberoh.chambermaster.com/events/details/october-luncheon-can-lakewood-become-the-healthiest-city-in-america-355



COSE CORNER

cose

SAVE THE DATE

BizConCLE : Cleveland's only convention for small and middle market companies to learn, network and grow

Thursday, October 12 | 7:00 a.m. - 6:30 p.m.
Public Auditorium & Conference Center | Cleveland

The full-day convention includes 3 nationally-recognized keynote speakers, 2 general sessions led by regional business and community leaders, and 10 hands-on workshops in areas like Talent, People and HR; Marketing, Customers and Branding; Business Growth, Sales & Financials; and Owner, Leader and Team Development. There's also a full exhibit hall, interactive show floor and multiple opportunities to connect and share ideas through exclusive networking experiences.





A Glimpse Inside the 10,000 Small Businesses Program

Wednesday, September 27 | 11:30 a.m. - 1:00 p.m. The Advanced Technology Training Center | Cleveland

Interested in learning more about the Goldman Sachs 10,000 Small Businesses program or thinking about applying? This is an opportunity for you to get an inside peek at what the program is about. You will learn about the program, meet lead faculty member Larry Polena, participate in a mini-10ksb session, and engage with a panel of local small business owners who graduated from the program.

Register for these and all COSE events at www.cose.org/events

FROM THE BOARD CHAIR, CONT.

from page 1

Although my street does not have an annual block party, I understand that it's not difficult to set one up. The organizer must obtain a Block Party Permit from the City of Lakewood at least two weeks prior to the event. The application is available online at

onelakewood.com. In addition, if the street has not had a block party in the past three years, the City requires a Block Party Survey. At least 75 percent of all residences on the street must sign the survey in favor of a block party. After the City verifies the survey, a permit will be issued.

There are a few other rules that organizers must be aware of, and those rules are also available on the City's website. But don't let a few rules stop your street from having a party. A block party is a great way for neighbors to meet, relax on a summer day, and celebrate Lakewood. #ThisIsLakewood!

Right: The Lakewood Fire Department visit is always a hit at the Virginia Avenue Block Party

MEMBER NEWS & EVENTS

The **LakewoodAlive** Front Porch Concert Series began on Friday, July 7th and happens every Friday evening at 7pm through September 15th at **Lakewood Public Library**. The Front Porch Concert Series is sponsored by **Bentley Wealth Management**.

The Lakewood Farmers Market is operating on Saturdays through October 14. The Market will run from 10am-1pm in City Center Park (in front of the Marc's plaza).

Celebration of Caring, **North Coast Health**'s annual benefit fundraiser will be held on Thursday, September 14, 2017 at the Emerald Event Center in Avon. The gala evening features specially chef prepared gourmet dinner, a selection of beer and wine, live auction conducted by Bob Hale of Benefit Auction Services, LLC, and raffle of a unique 14-karat white gold pendant containing twelve round cut diamonds hanging from a 14-karat white gold cable link chain featuring a brilliant blue tanzanite stone. Pendant valued at \$2,300. The winner will be drawn at the Celebration of Caring Gala, winner need not be present:

http://northcoasthealth.org/event/2017-white-gold-diamond-pendant-raffle/

Sartini's Pizzeria announces their Grand Opening celebration beginning at 11:00am on Saturday, September 9th at 13601 Detroit Avenue. Ribbon cutting at 11:30am, free personal pie to the first 93 customers!

Save the date for the 2017 **Lakewood High School** Band Festival: Saturday, September 16th beginning at 6pm at **First Federal Lakewood** Stadium. This annual event attracts high school marching bands and band supporters from throughout the region to Lakewood, including Avon HS, Brush HS, Fairview HS, North Olmsted HS, Strongsville HS, Valley Forge HS, and Bay HS.

Congratulations to **LakewoodAlive** Executive Director Ian Andrews, who has been selected by Empowering and Strengthening Ohio's People (ESOP) to receive its Inez Tillman Killingsworth Community Leadership Award. The award is presented in honor of Ian's "exemplary leadership and longstanding commitment to improving the neighborhoods in which we live, work and worship." The award will be presented at ESOP's Annual Luncheon on Tuesday, October 17 at the Ariel International Center in Cleveland.

New Chamber member **Balance Foot & Ankle Wellness Center**, a patient-centered practice led by highly trained and experienced surgeons, invites the community to experience its brand new podiatry practice at an Open House on Saturday, September 30 from 10am to 2pm. The Open House event, beginning at 10 am, will include a ribbon cutting, remarks by Dr. Prezioso, food, refreshments, staff meet-and-greet, and tours of the practice. Several promotions will be offered that day, including gift cards for the spa and retail items and a silent auction. All proceeds from the auction will be donated to **LakewoodAlive**, a community-centered nonprofit organization in Lakewood, Ohio seeking to foster and sustain vibrant neighborhoods. Attendees will also have the opportunity to sign up for a free yoga class that will be held at the practice the following week. The community-at-large is invited to attend and will get an exclusive first look at the spacious, 3,000-square foot, natural light-filled space featuring an open lobby area, three treatment rooms, on-site x-ray room and premium spa suite. Please RSVP to info@balancecle.com.

The City of Lakewood has kicked off the 2017 Bike Racks for Business Program. Program details include:

- Racks are black thermoplastic and will be surface mounted on sidewalks.
- ♦ Each rack will cost \$200 (installation and shipping included).
- Purchase helps support Bike Lakewood.

Check out the City's website for more details on the program and a map of existing bike infrastructure:

https://onelakewood.maps.arcgis.com/apps/Cascade/index.html?appid=1ac6f271721f4e3982815178399a279d

Has your business been featured in the news? Do you have an announcement or a one-time special event to share? Send your press release, link, or short summary to info@lakewoodchamber.org by the 25th of this month.

Items received by the 25th will be included in next month's newsletter.

FROM THE CEO & PRESIDENT, CONT.

from page 1

Later that same day we are hosting one of my favorite events, our 2017 PechaKucha Night with the theme **Tell Us Your Story**. This fast paced and entertaining evening will feature some of Lakewood's most prominent professionals sharing their unique stories in the PechaKucha 20x20 format. This is a happy hour event that will begin at 6:30pm and is free to attend, with a cash bar.

At the end of the month, we are partnering with the Lakewood Chapter of the League of Women Voters to host the **2017 Lakewood Candidates Forum** on Wednesday, September 27, 2017 at 7pm at Lakewood City Hall Auditorium. Again, the event is free to the public and will focus on our local elections for Lakewood City Council At-Large and the Lakewood City School Board.

Who says you can't get anything for free these days?!



BIKES AND BUSINESS: HOW TO PEDAL YOUR WAY TO THE TOP

Lakewood is widely recognized as one of the most bicycle-friendly cities in the state, but what exactly does this mean for your business?

LakewoodAlive – in conjunction with Bike Lakewood, the City of Lakewood and the Lakewood Chamber of Commerce – is proud to announce Bikes & Business: How to Pedal Your Way to the Top taking place Thursday, Sept. 21, from 8 to 9 a.m. at Lakewood Public Library. Free and open to all Lakewood businesses, this bike education forum aims to convey to Lakewood merchants why being bicycle-friendly benefits your bottom line.

Forum Schedule:

- 1. Introduction
- 2. Presentation by Bike Lakewood
- How Lakewood's bicycle-friendliness benefits local businesses
- · Goals for further improving Lakewood's bikeability
- What Lakewood businesses can do to assist with building our city's bike culture
- 3. Explanation of the City of Lakewood's "Bike Racks for Businesses" initiative
- 4. Q&A Session

This workshop will take place within **Lakewood Public Library**'s Main Branch Multipurpose Room (accessible from Arthur Avenue near the Detroit Avenue intersection).

Free registration for this bike education forum opens this Tuesday, Sept. 5. Visit LakewoodAlive.org/News starting Tuesday for more information and to register to reserve your free spot.

For more information, please contact Ian Andrews, LakewoodAlive Executive Director, at 216-521-0655 or email iandrews@lakewoodalive.org.



Thank You to the following businesses & individuals for their donations to the 61st Annual New Teacher Luncheon

OUR AUGUST MEETING SPONSOR

Ohio Educational Credit Union - Christin Barone & Jocie Miller



TEACHER SPONSORS

Lakewood Senior Center – Curt Brosky
Clock Electric – Mike Clock
Linda Beebe, Lakewood Board of Education
LaTrese Yelder, Your Howard Hanna REALTOR®
Unity Catholic Federal Credit Union - Diane Allegrini
Mary Johnson

DOOR PRIZE SPONSORS

Friends of Lakewood Public Library
Parnell Egan, West End Tavern
Dollar Bank, Madison Avenue Branch
Linda Garrett Beebe, Lakewood Board of Education
Carol Leigh Mason, Mary Kay Cosmetics –
Jeff Snyder, Martindale Electric Co.
Nancy Peppler, Cornucopia Inc./Nature's Bin Catering
Bill DiMascio, West Shore Career-Tech District
Carolyn Klosowsky, Frugal Fortune
Carol Barrett, Carol Lynn's Salon Plus
Bill Randall, Burgers 2 Beer
Dave Slife, Slife Heating & Cooling Inc.
David Stein, Plantation Home & Cotton

Ohio District 13 State Rep. Nickie Antonio

Dr. Jennifer Prezioso, Balance Foot & Ankle Wellness Center
Gordon & Chas Geiger, Geiger's

Dr. Tom Leatherman, TLC Team Leatherman Care

Steve Kenyon, Bloom at Lakewood Senior Living

GIFT BAG ITEMS

Ohio Educational Credit Union Lakewood Chamber of Commerce

Lakewood Chapter of the League of Women Voters

Lakewood Public Library

Cuyahoga Community College Westshore Campus

Dollar Bank

Staples W. 117th St.

Beck Center for the Arts

University of Akron Lakewood

First Federal Lakewood

Cleveland Cavaliers

VMCAD College

Hospice of the Western Reserve

El Carnicero

STEM Handmade Soap

Cox Business

Breadsmith of Lakewood

Eric Lowrey & Kathy Lewis, BHHS Lucien Realty

Lakewood Urgent Care

West Shore Career-Technical District

Madison Avenue Car Wash

Frugal Fortune

Carol Lynn's Salon Plus

lion and blue

Balance Foot & Ankle Wellness Center

Madison Eye Care

Lakewood Historical Society

LakewoodAlive

Lakewood Hardware

Paisley Monkey

TABLETOP SPONSORS

AXA Advisors – Mike Daso

Beck Center for the Arts - Cindy Einhouse

First Federal Lakewood - Alix Kaufmann

North Coast Health - Mary Ludwig

WELCOME TO OUR NEWEST CHAMBER MEMBERS

The Law Office of Daniel M. Margolis, LLC

Dan Margolis 1360 W. 9th St. Ste. 200 Cleveland OH 44113 216-820-9828





PROMOTE YOUR BUSINESS: SPONSOR OR DONATE TO THE 9TH ANNUAL HOLIDAY BID & BUY ONLINE AUCTION



Donate now to the 9th Annual Holiday Bid & Buy Online Auction!

Promote your business online while making a difference.

This year's Holiday Bid & Buy online auction runs from November 20th to December 6th and showcases items donated by some of the area's best locally owned businesses. Be seen by thousands of local holiday shoppers and members of the online Bidding For Good community! Donate an item—or become an auction sponsor—today!

'Star' (\$250), 'Mistletoe' (\$100), and 'Jingle Bell' (\$50) cash sponsorship levels are available where, depending on the level chosen, your organization can be featured in auction e-mail alerts, on the auction home page, on print marketing materials and via social media.

Visit <u>lakewoodchamber.org/sponsor-the-auction/</u> to view sponsorship levels & benefits and a convenient link to pay for your sponsorship online.





The Holiday Bid & Buy online auction is held in conjunction with Small Business Saturday. Neighborhood Champions across the country, like the Lakewood Chamber of Commerce, hold special events that promote small businesses and rally our communities for Small Business Saturday on November 25th. Join the celebration!

UPDATE YOUR ONLINE PROFILE: CREATE YOUR ACCOUNT TODAY

Attention members: Have you created your online member account yet? As a Lakewood Chamber member you have the opportunity to:

- market your business to consumers visiting the Chamber website by enhancing your informational home page
- post hot deals, member-to-member deals, job postings, and events
- ♦ add keywords to help consumers find you when they run searches
- register for events and pay membership dues online

Create your login today! Contact Val Mechenbier at ymechenbier@lakewoodchamber.org to set up your account.



CHAMBER CONNECTION Page 10

AUGUST EVENT PHOTOS: 61ST ANNUAL NEW TEACHER LUNCHEON







Thank you to GMS Principal Mark Walter & staff for hosting!



19 of Lakewood's newest educators with Lakewood Mayor Mike Summers





Lakewood City Schools' and Lakewood Lutheran School's newest educators attended the 61st Annual New Teacher Luncheon at Garfield Middle School on August 11th. (New teachers from St. Edward High School and Lakewood Catholic Academy were unable to attend due to schedule conflicts.) All were given gift bags filled with over \$125 worth of gift cards, coupons, & freebies, and our unbelievably generous business community showered them with over \$3800 in door prizes! See the complete list of donors and sponsors on page 8.

L: Lakewood City Schools Superintendent Jeff Patterson

R: City of Lakewood

Mayor Mike Summers

lakewoodchamber.org



Connecting the dots for the bigger picture in health care

Great things often start with a simple idea, like connecting the dots. That's what our Whole Health Connection^{sм} approach to health care is all about.

How it works. We connect the dots in health care — medical, drug, dental, vision, life and disability. Each time a member sees a doctor or dentist or fills a prescription, it's like a dot on a page. Connecting all those dots gives us the bigger picture — a more complete health profile of the whole person.

Doctors and other caregivers can easily share this information with each other. And seeing the bigger picture early on can help doctors catch chronic diseases like diabetes, cancer or heart disease earlier. And catching diseases early can mean earlier treatments and better results.

How it saves. Connecting the dots gives better data, better insights and better outcomes.

- Up to 74% lower medical costs and fewer hospital stays, when patients who have chronic disease or are pregnant treat their periodontal disease¹
- \$8,000 in medical costs savings for members with a connected medical and disability plan² More than 26,000 diabetics identified earlier through yearly routine eye exams³

How it can work for you

When you add dental, vision, life or disability to our medical benefits, you get improved health care for your employees and cost savings for your business. That's because we connect member health records, claims and clinical data to help make sure they get better care with greater insight.

See how our products work together for a bigger, more holistic view of health care:

http://specialtybenefits.info/oh/#play-bigpicture

Or talk to your Anthem sales rep.

Life and Disability products underwritten by Anthem Life Insurance Company, an independent licensee of the Blue Cross and Blue Shield Association.

Anthem Blue Cross and Blue Shield is the trade name of Community Insurance Company. Independent licensee of the Blue Cross and Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association.

¹American Journal of Preventive Medicine's Impact of Periodontal Therapy on General Health Study, June 2014.

²Anthem, Inc. Productivity Solutions data study and Actuarial validation, 2015.

³Anthem, Inc. data 2016.



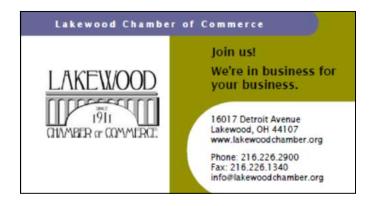
WE'RE IN BUSINESS FOR YOUR BUSINESS







Promote your company/organization by placing an ad in the Chamber Connection newsletter! See below for more info, or visit www.lakewoodchamber.org.



LAKEWOOD CHAMBER OF COMMERCE

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Buckeye Beer Engine

ADVERTISE IN THE CHAMBER CONNECTION **NEWSLETTER**

Looking to get more exposure in our business community? Advertising your company or organization in our monthly e-newsletter is a great, cost effective method of reaching Chamber members, community business leaders, and friends of the Lakewood Chamber of Commerce. The monthly e-newsletter is directly emailed to 1000+ individual email addresses, posted on the Chamber website, communicated out via the Chamber's Facebook page and via Twitter (@Iccohio).

For more information on advertising and marketing opportunities, visit www.lakewoodchamber.org and under "Member Benefits" click on "Marketing Opportunities".